

# Aradhya Shukla

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## CORE SKILLS

- **Programming Languages:** Python, JavaScript
- **Web Development:** React.js, Node.js, Express.js, Bootstrap, HTML, CSS
- **Backend Frameworks:** Django, Django Rest Framework, Flask
- **Database Management:** MongoDB, PostgreSQL, SQL
- **Cloud Platforms:** AWS, GCP
- **DevOps:** CI/CD pipeline, Git, GitHub, Docker

## WORK EXPERIENCE

- **MXDP Limited (Remote, United Kingdom)** Jun 2024 - Aug 2024  
Software Developer Intern
  - Designed and developed a data analytics and visualization tool, improving customer satisfaction by 30
  - Collaborated with cross-functional teams to enhance product features, utilizing JavaScript and Django.
  - Optimized backend performance, reducing data processing time by 20% through efficient algorithms.
- **True Brands (Remote, Hyderabad)** Apr 2023 - Jun 2023  
Content Creator, Frontend Developer
  - Improved UI/UX design for brand websites, leading to a 40% increase in conversion rates.
  - Created 60+ tech product unboxing/review videos, increasing affiliate sales by 50%.

## PROJECTS

- **DevCraft - Collaborative Code Editor** [Live Link](#)
  - Developed a real-time, multi-user code collaboration platform, supporting seamless teamwork.
  - Implemented WebSocket for secure, real-time synchronization, achieving within 200ms latency.
  - Deployed on Azure with autoscaling, ensuring a responsive infrastructure.
  - **Tech Stack:** React, Node.js, Express.js, Socket.IO, CodeMirror
- **FeedbackGenius - Anonymous Feedback Website** [Live Link](#)
  - Built a secure platform for anonymous feedback with email OTP authentication.
  - Integrated AI to suggest personalized messages based on feedback content, increasing user engagement.
  - Designed a user-friendly dashboard with real-time feedback management.
  - **Tech Stack:** Next.js, Next Auth, MongoDB, Shadcn/ui, Resend (Email Auth).
- **Student Performance Indicator - Data Science/Analytics Project** [Live Link](#)
  - Developed a predictive analytics tool for universities to forecast student performance based on key parameters.
  - Implemented a dynamic dashboard with visualizations and trend analysis using matplotlib.
  - **Tech Stack:** pandas, numpy, Flask, scikit-learn, matplotlib

## EDUCATION

- **Bharati Vidyapeeth College of Engineering, Pune** Aug 2021 - Jun 2025  
Bachelor's in Electronics and Communication Engineering (CGPA: 8.7)
- **Vikhe Patil Memorial School, Pune** Apr 2019 - Mar 2021  
Higher Secondary Education, Percentage: 90.6%
- **Pawar Public School, Pune** Apr 2014 - Mar 2019  
Senior Secondary Education, Percentage: 91.2%

## ACHIEVEMENTS

- Creative Head of **Web3 Club/Startup Blotic**: Organized hackathons and tech sessions on **Rust/Solana**.
- YouTube channel "**Aradhya Shukla**" with **450k views**, inspiring fitness journeys.
- Led an 8-member **Smart India Hackathon** team to design a platform for **pre-judging law trials**.

## CERTIFICATIONS

- **Fundamentals of Python and Machine Learning** by FessorPro. (16-week live course)
- **100xDev Full Stack Web Development Course** by Harkirat Singh.
- **MLOps for Gen AI** by Google Cloud. (Official Certificate)